

13th September 2023

To Listing Department The National Stock Exchange of India Limited Exchange Plaza, Bandra-Kurla Complex, Bandra (East), Mumbai 400051 Symbol: TRENT	To Corporate Relations Department BSE Limited Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai 400 001 Scrip Code: 500251
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Sub: Press Release on Westside introduces 'WESNESS' across 25 stores

Dear Sir / Madam,

Pursuant to Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations 2015, we enclose herewith a press release on Westside introduces 'WESNESS' across 25 stores which will be disseminated to media.

A copy of the press release would also be placed on the website of the Company at www.trentlimited.com

This is for your information and records.

Thanking you,

For Trent Limited

Krupa Anandpara
Company Secretary

Encl.: as above

Westside introduces 'WESNESS' across 25 stores

WESNESS is an initiative brought about to transform lifestyle and well-being

Westside, one of India's leading and fastest growing retail chains, has partnered with Fitpage, the country's first integrated heart-fitness platform, to unveil an exciting new initiative called 'WESNESS'. A unique fitness endeavour, WESNESS is aimed at redefining lifestyles around the principles of wellbeing.

In celebration of Westside's 25-year fashion legacy – the store will be organising WESNESS sessions at 25 Westside stores across the country. This marks a significant milestone as Westside becomes the first brand to embark on a journey towards holistic wellbeing and community building.

Every month, WESNESS will host invigorating Yoga, Zumba and Walk & Run sessions conducted thrice a week with each program spanning across a month. Anyone can easily register for these sessions with a nominal fee of Rs. 595 per month and avail 12 sessions of fitness. As of 2nd September 2023, over 500 people have registered for WESNESS. The sessions will be held in Westside stores across 17 cities like Delhi, Mumbai, Surat, Chandigarh, Chennai, Uttar Pradesh, Hyderabad, Kolkata, Pune, Bangalore, Gurgaon, Vijayawada, Vizag, Guwahati, Dehradun, Solapur and Thrissur.

The significance of Westside's commitment to wellbeing and community building cannot be understated. By repurposing its stores as hubs for fitness and wellbeing activities, Westside is taking a bold step toward nurturing a healthier, vibrant community. This initiative aligns seamlessly with Westside's mission to not only provide fashion-forward apparel but to also enrich the lives of its customers.

Speaking on the initiative, **Mr. Umashan Naidoo, Head of Beauty & Customer**, *"The WestStyleClub offers our customers a new benefit this season. We have collaborated with Fitpage to create a fun, inclusive safe space to enjoy Yoga, Zumba, Walk & Run. As our footprint grows across the country, we wanted to repurpose our stores in order to inspire wellness and build a safe community for our customers. This adds to our brand's stylish endeavour from not just having new fashion every week but having a fun, nurturing & healthy lifestyle. Through initiatives like this, we wish to move people and cultivate an environment that brings like-minded people together"*

Fitpage, with its expertise in promoting heart health, is the perfect partner for this venture.

Mr. Vikas Singh, Founder and CEO of Fitpage shared his thoughts, *"Fitpage has always been about promoting health and wellbeing through a methodical approach that is driven by science. WESNESS to us is a place where we can inculcate an active lifestyle in every individual, transform them into a healthier version of themselves and consequently build a healthier community in the near future. We believe that wellbeing is not an addition to life; it is in fact a lifestyle. And that's what we are pursuing through WESNESS."*

Experience WESNESS, the fusion of fashion and fitness, at your nearest Westside store.

For more details, you can check out [WESNESS](#).

About Trent:

Trent Limited is part of the Tata Group and operates a portfolio of retail concepts. The primary customer propositions of Trent include Westside, one of India's leading chains of fashion retail stores, Zudio, a one stop destination for great fashion at great value and Trent Hypermarket, which operates in the competitive food, grocery and daily needs segment under the Star banner. Trent's new fashion



concepts include Samoh, a differentiated & elevated occasion wear offering and Misbu that offers a curated & compelling range of beauty, personal care and fashion accessories.

Westside stores have a footprint of predominantly between 18,000-34,000 sq. ft. across 90 cities. Westside stocks a broad range of products ranging from apparel, footwear, accessories, cosmetics, perfumes and gifts amongst others. Each Westside store presents international shopping ambience, superior merchandise at affordable prices and excellent service.

Zudio, the value fashion format destination, operates with stores having a footprint of around 7,000-10,000 sq. ft. Zudio stores offer several product categories to meet the varied shopping needs of customers. These include apparel across men, women and kids and footwear.

For media queries, please contact:

Divya Prabhu | 9920991644 | divya.prabhu@adfactorspr.com

Janesis Fernandes | 7718975418 | Janesis.fernandes@adfactorspr.com

Mansi Muskan | 7856866499 | mansi.muskan@adfactorspr.com